## Point Source Youth Presents: The Trust Youth Initiative

We know that cash is a powerful tool in ending youth homelessness and we're eager to share what we've learned from our Direct Cash Transfers pilot in New York City. Help us build and strengthen the movement to #TrustYouth by sharing our new animated video with your community using your digital platforms! Reach out with any questions!

In solidarity,
Macy Verges
macy@pointsourceyouth.org

## Go to our profiles to share our posts:

· Instagram: @pointsourceyouth

Twitter: @psyyouth

Facebook: https://www.facebook.com/Pointsourceyouth

· Linkedin: https://www.linkedin.com/company/point-source-youth/

YouTube: https://youtu.be/VKijZtTfHKQ

## Sample posts:

- 1. Let's #TrustYouth to make their own choices. Young people deserve the resources they need to thrive. We don't need to imagine how young people's lives \*could\* be different if they had what they deserve. Let's advocate for the expansion of direct cash transfers for youth experiencing homelessness. Watch this new animated short from Point Source Youth to learn more now: https://www.pointsourceyouth.org/interventions/direct-cash-transfers
- By placing power and resources directly into young people's hands, we're setting them up to forge their own paths
  and thrive. Let's promise to #TrustYouth. Learn more about direct cash transfers from Point Source Youth:
   https://www.pointsourceyouth.org/interventions/direct-cash-transfers
- #TrustYouth as experts in their own lives. Learn about direct cash transfers for youth experiencing homelessness to help Point Source Youth advocate for the expansion of the intervention: https://www.pointsourceyouth.org/interventions/direct-cash-transfers
- 4. No one knows what you need better than you-it's the same for young adults. Though young people need support to find pathways out of homelessness, they deserve unconditional opportunities to thrive independently. Learn about direct cash transfers for youth by watching this new short from Point Source Youth: https://www.pointsourceyouth.org/interventions/direct-cash-transfers